Action For Animals Fundraising Kit

Your guide to helping all creatures - It's simple, fun and rewarding!
Action For Animals Fundraising Kit

Thank you... for taking time to fundraise for the RSPCA. It is motivated young people like you that really make a difference to the lives of animals.

Why not get your school involved in raising awareness and funds for the great work we do for animals in need.

Why fundraise for the RSPCA?

The RSPCA is a non-government, community based charity which depends heavily on donations and support from the community. It costs $30 million to operate the RSPCA in Victoria each year and we only receive 4% government funding.

Donations to the RSPCA support the work of our animal shelters and Inspectors, provide community education on responsible pet ownership and help improve animal welfare legislation.

Most importantly your donations help look after the daily needs of RSPCA animals, giving them a second chance of happiness.

Time for ACTION...

Turn the page for three easy steps to help animals!
Step 1  Discover how your ‘Action For Animals’ helps

$6  Purchases a fun chew toy for a dog in our shelter.

$15  Provides special food for native wildlife.

$40  Helps pay for flu treatment for a kitten.

$67  Contributes to the de-sexing of an adult cat.

$98  Helps us to provide shelter and care for a malnourished horse.

$135  Vaccinates a litter of puppies in our shelter.

$256  Provides specialist equipment to help Inspectors investigate animal cruelty.

$550  Provides surrendered puppies with shelter, food and medication to help them with everything they need to start a new life.

$1500  Provides vital leg surgery for a stray or surrendered animal.
Step 2  Choose your Action For Animals fundraising idea!

**R**
- Raffle - sell raffle tickets for a prize.
- Read-a-thon - read as many books as you can and get sponsored for each book. Check out the RSPCA's recommended books in the Victorian Premier's Reading Challenge!
- Research - find out all about the work of RSPCA
- Stalls - sell food, drink, cake and lollies.
- Save up coins in your money box.
- Sponsor - get sponsored by your family and friends to walk in our Million Paws Walk.

**S**
- Sale - have a garage sale.
- Sell an RSPCA branded item or take part in Happy Tails Day. Please phone RSPCA Action For Animals fundraising on (03) 9224 2239 for further information.
- School visits - have an RSPCA Education Officer visit your school for a presentation - or come to our Education Centre in Burwood East.
- School Holiday Program - participate in one of our great school holiday programs at the RSPCA.

**P**
- Paw Prints club - join up (0-11yrs) and have a membership drive or become a gr8’n’sml member (12-17yrs) – call (03) 9224 2239 or visit www.rspcavic.org
- Pet day - organise a pet photo day at your school.
- Projects - raise awareness by doing projects about the work of the RSPCA.
- Photography competition - ask people to enter their best pet photo and donate an entry fee.

**C**
- Party - Hold an RSPCA themed birthday party. Ask guests to make a donation to the RSPCA instead of bringing presents.
- Poster - make an awesome poster to promote the RSPCA.
- Casual clothes day - charge a gold coin donation for wearing casual clothes to school for a day.
- Cupcake Day - bake some delicious cupcakes to sell to friends and family.
- Community - help family, friends or neighbours with household chores and gardening.
- Concert - organise a wonderful school concert, a play or a comedy evening.
- Coloring competition - show off your creative side, create crazy categories and ask your teacher to judge.
- Class presentation - talk to your class about the work of the RSPCA.
- Animals - walk or groom dogs. Come along to the RSPCA Million Paws Walk.
- Appeal - collect blankets, pet food, newspapers and shredded paper.
- Animal day - get everyone at your school to dress up like their favourite animal.
- Auction - hold an auction of some pet products or services.
- Assembly - talk to your school about the important work of the RSPCA.
- Anything else you can think of that could help raise money to help animals.
Step 3 and...ACTION!

What do I do now?

Ask your teacher about having a free RSPCA visit or excursion for your class to learn about why fundraising is so important.

Now that you have decided on your Action For Animals idea, talk with a parent or teacher about your idea to see if you need permission.

It is a good idea to plan how much time you will need, how many people will need to help and all the items you need – write it down!

Make sure you ask a parent or teacher to help. Use the fundraising checklist over the page.

Send the Action For Animals application form (attached at the back of this kit) to:

Jayne Norton
RSPCA Action For Animals
3 Burwood Highway,
Burwood East VIC 3151
Email: jnorton@rspcavic.org.au
Phone: (03) 9224 2239

Once your fundraising idea has been approved by the RSPCA, grab your friends and family and HAVE FUN!
Other stuff

Your checklist

☐ Research the work of the RSPCA so that you can spread the word about why you want to raise money.
☐ Come up with an idea.
☐ Talk to your parents and / or teacher.
☐ Have your idea approved by the RSPCA.
☐ Talk to friends and family to get any helpers you need.
☐ Allocate jobs to your helpers.
☐ Set a date for your activity.
☐ Create some advertising materials for your activity.
☐ Send thank you letters to helpers.
☐ Send cheque / money order to the RSPCA.
☐ Receive certificate and receipt for your activity!

How do I help raise awareness of my fundraising activities?

To help you advertise around your school or neighbourhood, we have designed a poster for you to download and print out! Go to www.rspcavic.org/fundraising/junior-fundraising/.

Please feel free to use the following information when discussing the RSPCA:

“The RSPCA is a non-government, community based charity helping stray and abandoned animals in our community.”

“Donations to the RSPCA will support the work of their 10 animal shelters in Victoria, their team of Inspectors, provide community education on animal welfare issues and will help bring about improvements in animal welfare laws. Most importantly donations will help look after the daily needs of RSPCA animals and help give as many as possible a second chance at happiness.”
When you have finished  Well done!
Remember – Every cent helps us to care for all creatures great and small.

Once your fundraising activity has been completed, send your donation (cheque or money order) to:

Jayne Norton
RSPCA Action For Animals
3 Burwood Highway
Burwood East VIC 3151

Don’t forget to include your contact details so we can send you a certificate of appreciation, receipt and thank you letter.

Make sure you also take photos and tell us all about your fundraising activity – you might even be featured in the Action for Paws section of Paw Prints Magazine!
Action For Animals - Application form

Contact details
Contact person _______________________________________________________
School name ________________________________ Date of birth ____ / ____ / ____
Address ________________________________________________________________
Suburb _____________________ Postcode_________ Phone no________________
Fax no____________________   Email _______________________________________
Parent / guardian name (if under 18): _______________________________________
Date ____ / ____ / ____  Signature ________________________

Action For Animals fundraising event details
Event name ____________________________________________________________
Description of your event _________________________________________________
________________________________________________________________________
________________________________________________________________________
Event date: From ____ / ____ / ____  To  ____ / ____ / ____
Team members: 1) ________________________ 4) ________________________
  2) ________________________ 5) ________________________
  3) ________________________ 6) ________________________

RSPCA Paw Prints and gr8 'n' small membership
Are you a Paw Prints member (ages 0-11yrs)?  YES ☐  NO ☐
Would you like information on becoming an RSPCA Paw Prints member?
YES ☐   NO ☐
Are you a gr8’n’small member (ages 12-17yrs)?  YES ☐  NO ☐
Would you like information on becoming an RSPCA gr8’n’small member?
YES ☐   NO ☐

Other comments:
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________

Return your application form via fax to 03 9224 2507 or mail to:
Jayne Norton
RSPCA Action for Animals
3 Burwood Highway
Burwood East  VIC  3151
If you have any questions, please call 03 9224 2239.
On behalf of ‘all creatures great and small’ - THANK YOU for fundraising for RSPCA Victoria.